



Connectability Corner

PUTTING THE PIECES TOGETHER.

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Connectability

Welcome Our Newest Team Member: Suhail Dalvi!

Suhail is a talented professional with a strong background in Information Technology and Business. He holds a degree in Information Technology, and a postgraduate degree in Business, preparing him to excel as an Account Manager in the IT industry.

With over 15 years of experience in Sales and Account Management, Suhail has demonstrated expertise in the Consumer Electronics and Fin-Tech sectors. He has successfully collaborated with well-known companies such as Samsung and Panasonic.

Suhail is committed to customer satisfaction, aiming to create delightful experiences and provide customers with the most suitable solutions. These qualities align perfectly with our core values, which prioritize customer focus and self-improvement.

Outside of work, Suhail enjoys exploring small towns in Ontario, engaging in video game competitions with friends, and motorbike riding.

Please give Suhail a warm welcome!



June 2023



This monthly publication provided courtesy of Ted Shafran, President of Connectability



Help Your Business Thrive With Co-Managed IT Services

Over the past few years, awareness about IT services has significantly increased. Businesses of varying sizes recognize the need for and importance of utilizing IT services to protect sensitive data, keep day-to-day operations running smoothly, increase productivity throughout various departments and stay up-to-date with the most recent technology trends. Without IT services, companies put themselves and their clients at risk. So, if you're looking to add these kinds of services to your business – or are in need of an update – you may wonder what your options are.

IT Services Providers Available For My Business

When it comes to adding IT services to your business, there are essentially three main options. Sure, you could try incorporating new practices yourself, but this will take you away from other projects, so it's best to turn to the professionals for what you need. One option that's becoming rare is hiring an in-house IT team. This allows you

to have an IT professional or team working at your business on a daily basis. They can handle most minor tech issues in a timely manner and will always be available to answer questions. You'll also maintain control over the different practices, programs and protections that are in place.

Another option is to hire a managed services provider. MSPs come with a host of benefits and take much of the stress out of your IT needs. MSPs can help your systems operate more efficiently, reduce costs related to managing IT software, improve your cyber security efforts and answer any questions you may have. MSPs are third-party companies that must adhere to certain industry standards, but they don't work directly out of your business. This means if you utilize MSP services, you will relinquish many of your IT decisions and responsibilities to the experts.

The final option is the best of both worlds, and it's called co-managed IT services. This option allows you to

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outsource some of your more critical IT functions while still maintaining an in-house team. You can have the outsourced IT service manage your network infrastructure, which ensures your routers, firewalls and other network devices continue to work correctly. With co-managed IT services, an MSP can manage and monitor your data backup and recovery solutions, cyber security practices and defenses, cloud management and optimization and even IT project management. They can be available at all hours of the day to offer support and guidance for any needs you may have. And you'll get to experience all these benefits while still maintaining an in-house IT department. Your in-house team can handle all quick problems and offer immediate assistance while the MSP handles everything else.

The Benefits Of Co-Managed IT

Now that you're more familiar with co-managed IT services, you might wonder what the benefits are so you can determine if it's the right fit for your business.

One of the first benefits is that co-managed IT can save

"With co-managed IT services, an MSP can manage and monitor your data backup and recovery solutions, cyber security practices and defenses, cloud management and optimization and even IT project management."

businesses quite a bit of money. Maintaining a full in-house IT department or depending on an MSP for every IT need can get expensive. But by outsourcing specific functions, you can lessen the number of people on your in-house IT team, and many MSPs provide differently priced packages depending on your company's needs. This will help you find the right balance that also fits your IT budget. You'll have more control and flexibility over your IT infrastructure as well, so you can choose who handles each responsibility and what functions the third-party team manages.

Another great benefit you'll gain from a co-managed IT service is a double layer of expertise and security. Not only will you have a team on the ground able to provide quick fixes to common problems, but you'll also have an MSP holding down your back line and ensuring everything else runs smoothly. Both your in-house and outsource team will have experience and knowledge to guide you through any dilemma that may arise.

No matter what the IT needs are for your business, there's an IT option that's bound to help your business find more success. We can help if you're still unsure which option is best for you and your business. Once your IT needs are met, you can focus your attention on the daily operations of your business and find new ways to become more profitable and efficient.

Ensuring Secure Backups with Datto and Connectability

In today's digital landscape, data loss and security breaches pose significant risks to businesses. Implementing a reliable backup solution is paramount, and Datto, a trusted provider, offers comprehensive backup and disaster recovery solutions. By partnering with Connectability, businesses can enhance the security of their backups. Let's explore the benefits of Datto backups and the role Connectability plays in ensuring their security.

Datto Backups: A Reliable Solution

Datto is renowned for its backup and disaster recovery solutions. With continuous data protection and rapid recovery options, Datto minimizes data loss and downtime. Scalable solutions and off-site cloud storage provide flexibility and redundancy, protecting against physical disasters.

Work with Connectability for Enhanced Security

Connectability collaborates with businesses to create tailored backup strategies. We handle implementation, monitoring, and ensure compliance with security and regulatory standards. Regular testing and maintenance activities guarantee the integrity and reliability of backups.

Investing in a reliable backup solution is essential in today's data-driven landscape. Datto's backup and recovery solutions offer robust protection, while Connectability's expertise enhances backup security. Together, we provide businesses with a resilient backup system and safeguarding their critical data. By leveraging Datto and working with us, businesses can mitigate risks and confidently protect their most valuable asset: their data.

To get started on keeping your data safe, call us at (416) 966-3306

Shiny New Gadget Of The Month:



The Ring Battery Doorbell Plus

Video doorbells are all the rage right now. They offer an extra layer of security while providing users with a constant video stream of their front door. The Ring Battery Doorbell Plus is an affordable option that competes with every other doorbell camera on the market. This video doorbell has 1080p HD video with enhanced HDR and colour night vision, so you can get clear and detailed footage of the area around your door. Thanks to the camera's wide field of view, you can even spot packages on your doorstep. It provides you with customizable motion detection so you'll know whenever anyone approaches your door. It even comes with a rechargeable battery pack! If you've been waiting for the perfect video doorbell, this might be just what you're looking for.

What Is The Right Backup Solution For Your Business?

Backups are an essential part of any data management strategy. They provide a way to recover lost or damaged data and ensure that important information is not lost in the event of a disaster. With the increasing amount of data being stored electronically, it's more important than ever to have a backup solution in place. In this post, we'll look at the different types of backup solutions available, to help you choose the right one for your needs.

1. Full Backup

A full backup is a complete copy of all the data on a computer or network. This type of backup is usually performed on a weekly or monthly basis and is used to provide a complete record of all data at a particular point in time. Full backups are time-consuming to perform but provide the greatest level of protection for your data.

2. Incremental Backup

An incremental backup is a backup of only the data that has changed since the last full or incremental backup. This type of backup is performed more frequently than full backups, usually daily, and takes less time to complete. Incremental backups are more efficient in terms of time and storage space but provide a lesser level of protection compared to full backups.

3. Differential Backup

A differential backup is a backup of all the data that has changed since the last full backup. This type of backup is performed less frequently than incremental backups, usually on a weekly basis, and provides a compromise between the time and storage space required for full backups and the reduced level of protection provided by incremental backups.

4. Mirror Backup

A mirror backup is a real-time backup that continuously copies data from one location to another as changes are made. This type of backup provides the greatest level of protection for your data as it ensures that a copy of your data is always available. A Datto BCDR is a good example of a mirror backup. However, mirror backups can be more expensive and require more storage space compared to other types of backups.

5. Cloud Backup

Cloud backup is a backup solution that uses remote servers over the internet to store data. This type of backup is becoming increasingly popular due to its cost-effectiveness, scalability, and convenience. With cloud backup, you can store large amounts of data without having to worry about the cost or physical space required to store the data on your own premises.



In conclusion, choosing the right backup solution depends on the amount of data you need to backup, the frequency of backups required, and your budget. Full backups provide the greatest level of protection, while incremental and differential backups are more efficient in terms of time and storage space. Mirror backups provide real-time protection, and cloud backups offer cost-effectiveness and scalability. Whichever type of backup solution you choose, make sure to implement a regular backup schedule to ensure that your data is protected in the event of a disaster.

Call us at (416) 966-3306 if you need help selecting the right backup for your business.

Tech Connect Video Series: Your Biggest Vulnerability Walks On Two Legs

When evaluating cybersecurity protections, most businesses focus on external threats like hackers, and cyber criminals. And while these are important risks to consider, one area that few businesses take seriously enough is the risk introduced by their employees. Your team regularly downloads and installs new software, responds to customer emails, and provides confidential company information to colleagues, clients, and vendors. As a result, your employees represent the greatest cybersecurity risk to your organization.

So, what happens if an employee accidentally (or intentionally) installs a malicious program? Do you have technology to notify you or prevent it? How would you even know if someone has breached your systems? If you were infected with Ransomware, how long could you and your business survive without access to your data? These are all questions you will need to answer.

We want to educate Toronto business owners and managers about a new **Zero-Trust approach to cybersecurity** and how it can help your business stay secure against your biggest threat - your employees - so you can take the steps necessary to prevent ransomware or data breaches BEFORE they occur. To find out more, go to <https://bit.ly/3CjOPL3>

Start Investing Today With This 4-Step Process

Many of us are looking for a secondary source of income to supplement our lifestyles or support our families. Some have started working part-time jobs, while others have attempted to play the stock market to try striking it big. If you've attempted this yourself and felt confused, don't worry –you're not alone! Here's a four-step process you can utilize to invest in the right stocks for your situation.

1. Determine Investment Goals

Before investing, you must figure out what you want from your stocks. Do you want long-term gains or a quick turnaround? And how much are you willing to invest?

2. Research

Don't blindly buy stocks. Find companies that have a stable financial standing in a prosperous industry.

3. Diversify

Avoid putting all your eggs in one basket. Spread your investments across various businesses, industries and countries.

4. Monitor

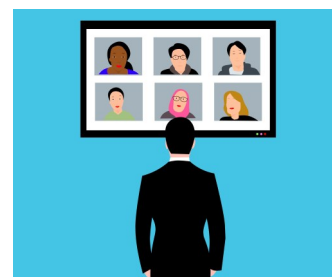
Keep an eye on your stocks after you've invested in them. Pay attention to how the company is doing so you can determine the best time to sell.

Building Better Client Relationships In A Remote Setting

Does your business operate remotely? Do you work with clients you've never met in person? If so, you might have wondered how you could build more meaningful long-term relationships with your clients. In most cases, it all boils down to communication. Your clients want clear and consistent interactions with you and your team, so be transparent and upfront when talking with them. You should also find out how

your client prefers to communicate. Some may exclusively want to talk through email, while others might prefer text or phone calls.

If you really want to exceed your clients' expectations, be proactive. Don't wait for them to contact you for every little thing; reach out weekly or monthly to ensure you're meeting all of their needs. Possibly, the most crucial aspect of communication is reliability. People want to work with someone they can trust and rely on. Don't give them a reason to doubt working with your business. By improving communication, you'll have a much easier time building strong, long-term relationships with your clients.



"This figures. My file on politicians has become corrupt."



Daily Bread
Food Bank

This month we'll be making our donation to the **Daily Bread Food Bank**.

Founded in 1983, Daily Bread Food Bank is one of Canada's largest foodbanks. Their vision is to end poverty and food insecurity in our communities. They believe that access to food is a basic human right, not a privilege, and no one should go hungry, or face barriers in accessing food.

Daily Bread Food Bank takes donations, organizes food drives, and of course runs food banks to provide food to anyone who needs it. By 2024, they want all clients to have access to 3 days of food per weekly visit (up from 2.7), based on redesigned offerings that are guided by client preferences and feature fresh, nutritious food.

Given the current crisis, we want to help the Daily Bread Food Bank support those with limited access to food.

If you'd like to contribute to this worthy cause, we'd love to hear from you! Email us at: info@connectability.com or call (647) 492-4406 today!