



Connectability Corner

PUTTING THE PIECES TOGETHER.

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Welcome Our Newest Team Member: Shajay Cockrane!

Shajay was born and raised in St. Catherine, Jamaica, and she migrated to Canada in August of 2014 for school. She attended Humber College and graduated in 2016 with a Diploma in Business Accounting.



In June of 2017, she began working as a Finance Coordinator at a marketing company and then spent the next 3 years working at a construction/maintenance company as a Bookkeeping associate. In both of her previous roles, her responsibilities included Payroll, Accounts Receivable and Payables and Office Management.

As our Office Manager, Shajay will assist our clients and staff by ensuring you receive all the support you need in a timely manner. Shajay is ready to engage with your team and provide exceptional service. In her spare time, Shajay likes to video chat with her family and friends in Jamaica. She also enjoys reading - mostly romance and mystery novels, cooking new dishes, watching tv and rewatching her favourite movies - Pretty Woman, Love & Basketball and The Bodyguard.

Please give a warm welcome to Shajay!

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Add An Extra Layer Of Cyber Security Protection By Utilizing Cyber Insurance



Establishing effective and efficient cyber security policies is one of the most important aspects of protecting your business. We often discuss why cyber security is so important and the different cyber security practices your business can implement. We also mention how advanced cyberthreats and cyber-attacks have become as hackers improve their tactics and technology. For this reason, you may wonder if there's anything that will cover your business if it falls victim to a cyber-attack even though you have strong cyber security practices in place. Thankfully, cyber insurance is available to business owners who have proven they take cyber security seriously.

Cyber insurance (sometimes referred to as cyber liability insurance) is the coverage an organization can acquire to protect against losses incurred by a data breach or other malicious security incidents. Cyber insurance policies have grown exponentially in

popularity over the past few decades as cybercriminals have become more cunning. Because of this, cyber insurance prices have also risen, so you may be curious whether cyber insurance is something your business absolutely needs.

Cyber insurance policies differ from provider to provider, but most will include the following coverages:

Customer And Employee Outreach

If your business is the victim of a cyber-attack and precious information is stolen, who are some of the first people you need to contact? Your customers and employees, of course. They need to be aware that a cyber-attack occurred, and their information may have been compromised. Depending on your industry and location, there may be a legal obligation to inform. If you have a large customer base, notifying them of a cyber security breach can be expensive. Cyber insurance will help cover those costs.

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Recovering Stolen Data

It can be costly to hire a data recovery professional to recover stolen customer or business information, but it is necessary after suffering a cyber-attack. Most cyber insurance policies will pay for a professional's help.

Software And Hardware Repair/Replacement

Cybercriminals can wreak havoc on your software and hardware. If they damage or corrupt your computers, NETWORK or programs, your cyber insurance policy will help cover the cost of repair or replacement.

Some insurance policies will also cover any financial loss due to business interruption caused by a cyber-attack and ransomware demands. Cyber insurance will not cover your system upgrades, estimated future financial losses due to a breach or decreased valuation of your business caused by a cyber-attack. It's vital you know exactly what is covered by your policy before beginning coverage.

Starting a new cyber insurance policy is easier said than done. Since cyber insurance has grown in popularity, most providers have become more selective about who they cover, meaning you have to meet some criteria to qualify for a policy. The most essential thing any cyber insurance provider will look at will be the strength of your current network security and cyber security practices. Ensure you utilize multifactor authentication throughout your entire business and hold training sessions annually with your

"Cyber insurance can help further protect your business if you become the victim of a cyber-attack."

team. Purchase a firewall and do whatever else you can to improve your security. If you don't, the rates for your policy will be astronomical, if you can even get one at all.

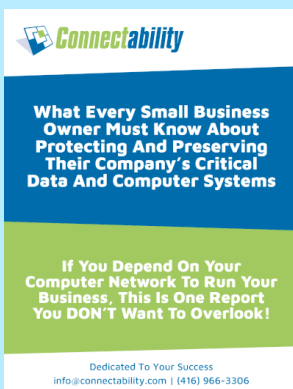
Suppose your business is within an industry that requires a certain level of cyber security compliance. In that case, you should be meeting your requirements or else you won't qualify for a cyber insurance policy. This shouldn't be an issue for your business since you must be compliant regardless of your interest in cyber insurance. Just make sure you look into your compliance requirements before applying for a cyber insurance policy to ensure you don't get denied coverage.

If you work with third-party vendors, you must do your due diligence and ensure they meet their cyber security requirements. Doing thorough research on the parties you interact with will help you get more affordable cyber insurance rates. Additionally, it would be best if you had an incident response plan in place. The insurance provider needs to know you're prepared to help your customers and your business if disaster strikes.

Cyber insurance can help further protect your business if you become the victim of a cyber-attack. In today's society, where every business and their customers' information are targets for cybercriminals, make sure you're as secure as possible. Build a strong cyber security plan and apply for cyber insurance to get maximum protection.

FREE EXECUTIVE REPORT:

What Every Small-Business Owner Must Know About Protecting And Preserving Their Company's Critical Data And Computer Systems



This report will outline in plain, non-technical English, common mistakes that many small business owners make with their computer network that cost them thousands in lost sales, productivity, and computer repair bills, as well as providing an easy, proven way to reduce or completely eliminate the financial expense and frustration of these oversights.

Download your FREE copy today at www.connectability.com/protect/ or call our office at (416) 966-3306

Shiny New Gadget Of The Month:



The LARQ Bottle PureVis

Canadians have become increasingly aware of their need for water over the past few years. To avoid dehydration, many people have started to carry reusable water bottles everywhere they go, and now you can get a reusable water bottle that cleans itself and your water. The LARQ Bottle PureVis is the world's first self-cleaning water bottle and purification system. Every two hours – or at the touch of a button – the bottle's UV-C LED technology cleans and eliminates harmful bacteria from the bottle. The bottle comes in an insulated version that can keep the temperature of your water the same for hours on end or a non-insulated lightweight version that's easy to bring wherever you go. This bottle is a must for anyone who is trying to live a healthier lifestyle.

Don't Overlook Your Business Printers' Security

The security of business printers is often overlooked by small- and medium-sized businesses (SMBs). This can prove to be a big mistake because printers can be just as vulnerable to cyberattacks as other devices. Follow these security tips if you want to protect your business printers from cyberattacks.

Vulnerabilities of business printers

Printers are considered indispensable business tools, but their core functions can make them irresistible targets for cybercriminals. These devices process a plethora of valuable data such as tax forms, employee information, financial statements, medical records, and the like. And did you know? Even if you cancel print jobs, these data are still stored within printer hard drives. Without proper security measures, valuable data can fall into the wrong hands.

Organizations also need to take a closer look at their network printers since these are connected to the web. With the right tools and opportunities, hackers can easily intercept sensitive data traveling through open network ports. Printer vulnerabilities can open unknown backdoors that can give criminals an opportunity to launch far-reaching cyberattacks from within your network. Such attacks are difficult to stop once they've been launched.

Ways to protect your business printers

Keeping business printers secure should be an essential step when developing a comprehensive cybersecurity strategy. To ensure your print devices aren't vulnerable to attacks, following these best practices will safeguard them from potential threats.

1. Keep an eye on your network and make sure to install printer software updates and patches right away.

2. Update printers with web management capabilities by modifying their default passwords and administrator login credentials.
3. Only company-owned devices should be permitted to connect to your printing network.
4. Always use secure connections and avoid accessing your printer through a public internet connection.
5. Maximize your network security by using a firewall to limit printer access.
6. For improved security and to prevent unauthorized access, activate the PIN/password feature of your wireless printer to ensure that only authorized users are able to print documents on your device.
7. Disconnect the printer from its main network and turn off out-of-network printing if you don't use it for faxing or email purposes.
8. Protect classified data by connecting printers directly to computers or using a thumb drive.
9. Use your printer's manual feed settings. This feature allows you to feed paper into printers manually, making sure that printed materials don't end up in the wrong hands or left lying around for anyone to see.

Furthermore, working with an IT specialist can provide peace of mind when it comes to managing your printers. Trusted IT experts can make sure that any potential attack vectors are closed off while also helping you lower management costs and keep your devices at peak performance.

If you have any questions about securing your business printers, don't hesitate to contact us at (416) 966-3306.



Tech Connect Video Series: Your Biggest Vulnerability Walks On Two Legs

Cybercriminals are constantly looking for ways to beat your defenses and steal your private data. And by neglecting employee training you make it easier for them. Your employees regularly access confidential data on their computers and mobile devices, making them your biggest cybersecurity vulnerabilities.

Many businesses today have mobile workforces that use a mix of personal and company owned devices on your company network. That poses a serious risk and increases your chances of becoming a victim of cyber-attacks. To protect your business from these threats, you need to train your employees, implement rules and guidelines, and most importantly, develop an Acceptable Use Policy (AUP).

Watch our video to learn **5 simple steps you can take to reduce your risks of a cyber-attack**. You will learn how to develop an AUP and protect your business from your biggest cybersecurity vulnerability – your staff. To find out more, go to <https://bit.ly/2Z9eMLA>.

■ Boost Your Business By Improving Employee Morale

Employee happiness is one of the most important aspects of running a business. When a group of employees feels unhappy or unsupported in their role, it can quickly spread throughout the workplace, plummeting productivity and morale. Thankfully, there are things you can do to boost employee morale and happiness, but you must understand how your employees currently feel. The best way to do so is through a survey. You can utilize an online survey from companies like 15Five or Culture Amp to see how your staff feels about the business, its leadership and its culture. From there, you can implement strategies to improve the workplace while also altering or removing the aspects that are not working for your employees.

Most common employee problems can be rectified through management interventions. If your employees complain about a lack of compensation, benefits or time off, devise plans to improve their work experience. Create performance-based incentives or offer more paid time off. Try to increase your employees' pay annually if possible. You also want to recognize your employees for performing exceptionally in their roles by giving them a shout-out in a company meeting or buying them lunch one day. Little acts of kindness and recognition go a long way toward creating a positive work environment – and you will quickly notice a boost in productivity when your employees are happier.



■ 4 Ways To Take Control Of Your Schedule

Every day is busy for those who lead or own a business, but you must stay organized and stick to your schedule to ensure everything gets completed. This is a difficult task for many business leaders, though. Little distractions can cause us to procrastinate and get behind on our work, making for long workdays. If you find yourself struggling to stay on schedule, give some of the following tips a try.

- Set deadlines for every important task.
- Turn off app notifications on your phone so your attention stays on your work.
- Delegate tasks to others if you feel overwhelmed.
- Keep your workspace clean.



This month we will be donating to the **Children's Wish Foundation of Canada**.

Founded in 1985, Children's Wish Foundation is a charity committed to granting wishes to Canadian children who are diagnosed with a life-threatening illness. Children's Wish Foundation of Canada is the largest and only all-Canadian charity and has granted more than 25,000 children and their families with their wishes.

There are offices and staff in every province, and every family has a dedicated Wish Coordinator, who can accomplish the wish to meet the needs of the child and their family. The Children's Wish Foundation enhances the quality of life for children between the ages 3-17, and their families, by making their heartfelt wish come true and creating hope and happiness.

If you want to contribute to the Children's Wish Foundation of Canada, we would love your help! Email: info@connectability.com or call (416) 966-3306.

